

# Sirtex Medical

*Export Award Winner 2013*  
*Health and Biotechnology*



Sirtex is a successful Australian medical technology company that makes and sells a targeted radiation therapy for liver cancer called SIR-Spheres microspheres.

The business was founded in 1997 and floated on the ASX in 2000 when it received regulatory approval to begin exporting to Europe and the United States.

Sirtex's SIR-Spheres microspheres are currently sold in more than **36** countries worldwide. Over **97** per cent of the company's sales are exports.



## **Q. How has winning an Export Award benefited the staff and the company?**

A. It is a great endorsement of the hard work and dedication of the people who together make the company a success. Awards like this help create a collective sense of pride and achievement among staff.

## **Q. Using three words, describe why Sirtex is a successful exporter?**

A.

- Innovative
- Focused
- Committed

*“The application was an opportunity to assess our export achievements. It is worth the time and the effort.”*

