

Australian Export Heroes Awards

Selection Criteria

1. The Concept

The Australian Export Heroes Awards recognise individuals who have made an outstanding contribution to building Australia's position and performance in international trade.

2. Background

The Australian Export Heroes Awards were created in 1997 as a National event by the Australian Institute of Export (AIEEx). In all, 113 Australians have received an Australian Export Heroes award. In April 2012, the Australian Institute of Export underwent some changes launching the Export Council of Australia, the peak Industry body for the Australian export community. The ECA is the next exciting step in the evolution of the Australian Institute of Export (AIEEx) which, for over 50 years, has had the interests of Australian exporters at heart.

Owned by its members and steered by a Board and Council of Industry specialists the ECA is a not-for-profit organisation that has the development of Australia's resources via the promotion of Australian industry in international markets as its primary goal. The ECA represents all exporters: large, medium and small.

3. Selection

a. Criteria

The Australian Export Heroes Awards recognise and congratulate the champions of Australia's export community.

A national initiative of the Export Council of Australia and its partners, the Australian Export Heroes Awards highlight outstanding careers, dedication and commitment to building Australia's export and international interests.

There are many facets to developing our export culture in Australia. As well as adding to the growth of our international trade, the Export Heroes have contributed to Australia's image as a progressive member of the international business community and are role models for future generations of Australian exporters.

The Australian Export Heroes awards recognise extraordinary contributions made by individual Australians in building our modern export enterprises and helping to further develop a uniquely Australian export culture.

Award winners will have demonstrated outstanding vision in making a significant and unique impact while achieving success for their organization, and Australia, in the international marketplace.

Heroes selected in any one year should represent a diverse range of industries and endeavours and a geographic spread.

The **number of recipients** each year is restricted to a maximum of **six**. Awards will only be made to people who fit the criteria.

b. Nominations

Nomination is by way of written submission to the Advisory Council Chair, using the official nomination form, supported by a minimum of three independent references. (A copy of the nomination form is attached). All fields on the nomination form **MUST** be addressed.)

All nominations will be strictly confidential. Only those selected will be invited to join the Australian Export Heroes register. Please note that nominations must remain confidential until nominees are invited to join the register of Australian | Export Heroes.

c. Nomination Closing Date

The closing date for all submission is the **Thursday 28th February 2015**. The submission can be sent via e-mail to the attention of Lisa McAuley at lisamcauley@export.org.au or posted to the attention of Lisa McAuley, Export Council of Australia, GPO Box 1076, Sydney NSW 2001.

4. Judging

The nominations are judged by an independent Advisory Council. The Advisory Council is selected by the Board of the Export Council of Australia and Austrade. The Council will comprise a maximum of seven people, three of whom represent Australian Export Heroes. All Council members will be respected participants in international trade/affairs.