



**Export Council of Australia**

The Voice for Australia's Exporters

## **QUEENSLAND EXPORTERS ASKED TO COME OUT WITH THEIR HANDS UP!**

FOR IMMEDIATE RELEASE

Friday 27 May, 2016

North Queensland companies involved in international business are the target for a regional road show taking place on Thursday 2 June at North TAFE. The event is focused on Queensland's most prestigious export recognition program the Premier of Queensland's Export Awards and is on the hunt for regional businesses to take part says the Export Council of Australia (ECA).

Special Projects Manager for the ECA Richelle Ward says we believe there are a number of innovative businesses flying under the radar, in Northern Queensland. With Australia's recent aggressive trade agenda now is the perfect time to be touching base with key industry stakeholders.

"Queensland is the most decentralised state in Australia, and the ECA is keen to touch base with local businesses. We are often asked to run events in North Queensland, so here we are and we want to see businesses located in Cairns and the surrounding regions to stand-up and be recognised.

"Being recognised through this program provides instant credibility, which can be a real benefit when entering or expanding in offshore markets. When a regional company is recognised it's a real motivator for the local community and shows regional companies capabilities to the rest of Queensland and Australia," Ms Ward said.

The Export Awards Briefing and Speed Networking event will also host industry specialists covering topics on logistics, financing for global growth and market strategy advice, so is an excellent opportunity for likeminded businesses to network with peers and learn about what opportunities are available to them.

"We find that running a Speed Networking Session allows businesses to ask industry experts questions about their particular business in a fun and relaxed environment. We've ran these across a number of regional locations and the attendees really enjoy the format.

"Join us for a light lunch, networking and top take away tips on international business," Ms Ward said.

Event details: FREE

Thursday 2 June

11.00am – 12.30pm

(Room J103)

TAFE North Gatton St, Manunda Qld 4870

Registration is required: <http://www.export.org.au/events/exporters-information-session-cairns>

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