

GLOBAL MARKET INSIGHTS SEMINAR

Part 3: South East Asia

25 March 2021

PANELLISTS BIO INFORMATION



Mr Arnold Jorge

Executive Director
ECA Edge
Export Council of Australia

Arnold is a former senior trade official, diplomat and consultant with over 20 years of experience in international trade, aid, entrepreneurship and marketing.

His previous positions included Principal Adviser with the Washington DC-based Center for International Private Enterprise, Director of Aid for Trade in the Department of Foreign Affairs and Trade, and Deputy Head of Mission of the Australian Embassy in Mexico City.

He represented Australia in global forums and trade negotiations, including in the World Trade Organization, Asia-Pacific Economic Cooperation forum, and Trans-Pacific Partnership negotiations.

He is strategic in his approach and is focused on delivering results through innovation, collaboration, data-informed decision-making, and targeted influence of stakeholders.

He has a degree in Master of Business Administration, and is skilled in lean start-up and agile methodologies, and 'aid for trade' project design and management.



Ms Robyn Mudie

Ambassador to Vietnam
Australian Embassy, Hanoi

Ms Mudie is a senior career officer with the Department of Foreign Affairs and Trade and was most recently the founding Executive Director of the Diplomatic Academy. She has previously served overseas as Australian High Commissioner to Sri Lanka and Maldives; Deputy Permanent Representative to the United Nations (Geneva); First Secretary, UN Permanent Mission, New York; and Second Secretary, Hanoi. In Canberra Ms Mudie has served as Assistant Secretary, Public Diplomacy Branch; Assistant Secretary, Information Resources Branch; and Director, Strategic Policy Section.

Ms Mudie holds a Master of Southeast Asian Studies from the University of Hull; Bachelor of Arts (Honours), from the University of Adelaide; and a Graduate Diploma (Foreign Affairs and Trade) from the Australian National University. Ms Mudie is a Vietnamese speaker who has studied Vietnamese at the RAAF School of Languages (1992), the Foreign Languages School, Hanoi (1993) and the Diplomatic Academy (2019).



Ms Rebecca Ball

Senior Trade Commissioner
Australian Consulate-General, Ho Chi Minh City

Based in Ho Chi Minh City, Rebecca leads the Austrade Vietnam team which is focused on growing Australia's trade, investment and education relationship with Vietnam and Cambodia.

Rebecca Ball commenced her posting to Vietnam in February 2021, returning to the market after first working in Ho Chi Minh City in 2000. Prior to her current role, Rebecca was the Executive Director, Invest and Trade Western Australia. Previous leadership roles include A/CEO South West Development Commission, Western Australian Government and Austrade Trade Commissioner roles in Jakarta and New Delhi.

Prior to joining government Rebecca held private sector business development and marketing roles in multilateral consulting and the wine, seafood, tourism, education and training sectors.

Rebecca holds a Master of Business in Tourism Development from Victoria University and a Bachelor of Arts (Honours), from the University of Western Australia.



Mr Allan McKinnon PSM

Ambassador to Thailand
Australian Embassy, Bangkok

Mr McKinnon is a senior career public servant having held positions within the Department of the Prime Minister and Cabinet (PMC) and the Department of Foreign Affairs and Trade (DFAT). Before arriving in Thailand, Mr McKinnon was Deputy Secretary at PMC.

He has previously served overseas as Deputy Head of Mission, Australian Embassy, Tokyo and before this, Counsellor, Australian Embassy, Tokyo.

In Australia, Mr McKinnon has served as Deputy National Security Adviser, PMC, Deputy Commander, Joint Agency Task Force – Operation Sovereign Borders. He had earlier served in a range of security, managerial and trade negotiations related positions in the Department of Foreign Affairs and Trade.

From 2017 to 2018 Mr McKinnon was responsible for the establishment of the Department of Home Affairs and the Office of National Intelligence.

From 2016 to 2018 Allan was chair of the board of the National Security College at the Australian National University.

In 2018 Mr McKinnon was awarded the Public Service Medal for outstanding public service in the field of national security.

Mr McKinnon has a Bachelor of Arts (Asian Studies) and Bachelor of Economics from the Australian National University (ANU), and Diploma (Law), NSW Legal Practitioners Admission Board. He speaks Japanese and Thai.



Mr Michael Helleman

Senior Trade Commissioner
Australian Embassy, Bangkok

Michael leads the Austrade team in Bangkok which is focused on growing Australia's trade, investment and education relationship with Thailand and Laos. He has extensive experience working with a diverse range of Australian exporters and with investors from North Asia, ASEAN, Europe, and North America. His previous assignments include leading Austrade's Infrastructure and Energy teams (based in Sydney), and as a Trade Commissioner in Jakarta.

Prior to joining Austrade, Michael worked in the NSW Premier's Office and at the Department of Foreign Affairs and Trade, including three years in Kuala Lumpur. Michael started his career at law firm Allens Arthur Robinson, after graduating from Sydney University with First Class Honours in Arts and Law.



Mr Andrew Goledzinowski AM

High Commissioner to Malaysia
Australian High Commission, Kuala Lumpur

Mr Goledzinowski is a senior career officer with the Department of Foreign Affairs and Trade and was most recently Ambassador for People Smuggling and Human Trafficking. He has previously served overseas as Ambassador and Deputy Permanent Representative to the United Nations, New York and at the Australian Embassies in Geneva, Port Vila and Pretoria.

Mr Goledzinowski was an Adviser and Senior Adviser to Foreign Ministers Gareth Evans and Alexander Downer, and has served as Chief of Staff to the UN High Commissioner for Human Rights, as the Senior Australian Official in the Coalition Provision Authority, Baghdad and as the World Bank's Representative in Iraq. He holds a Bachelor of Jurisprudence and a Bachelor of Laws from the University of New South Wales and is a Member of the Order of Australia.



Ms Dalene Wray

Managing Director
OBE Organic

OBE Organic® produces the world's best organic beef. OBE Organic began in the 1990s as Australia's first and only premium meat exporter 100% dedicated to the production of organic beef. Formed by a group of far-sighted pastoral families, the company was founded on century old traditions – raising cattle exactly the way nature intended. No chemicals, no pollutants, no hormones, nothing, except a whole-hearted commitment to letting the most enriching natural forces and environment produce the very best grass fed organic beef.

Dalene Wray's visionary leadership has seen OBE Organic emerge as a progressive exemplar for innovation in the organic beef industry and broader red meat industry. She is a major force for improving the sustainability of the Australian beef industry by driving change, innovation and digital adoption at OBE Organic & acts as a role model for the rest of her industry.

Dalene is focused on using her professional networks and influence, for the good of her community, her industry, our animals and the planet. She is known for her innovative and out of box thinking, championing of women's empowerment, enhancing the profile of Australian organic agricultural product and for speaking widely on the unique opportunities & challenges which SMEs experience in overseas markets. Dalene is an effective communicator & shares her ideas and views openly on social media.