

NEW TRADE ADVISORY BOARD TO HELP TOP EXPORT TARGET MARKET

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FOR IMMEDIATE RELEASE

The Export Council of Australia (ECA) would like to congratulate The American Chamber of Commerce (AmCham) on the recent appointment of their Trade Advisory Board. This announcement secures AmCham's commitment to International Trade and plans to deliver a robust support mechanism for Australian exporters through regular meetings, events, and briefings on good investment decisions between the United States and Australia.

The Australian International Business Survey, an Export Council of Australia initiative, shows that the United States is currently the top target market for Australian exporters. Services like US Connect and the Trade Advisory Board are integral in forming a strong platform for exporters to gain the support needed to successfully operate between the two countries.

Chief Operations Officer for the Export Council of Australia Lisa McAuley said the ECA fully supports AmCham's new initiative and is pleased to be on the Trade Advisory Board. A team of specialists working together with the intention of expanding trade and business opportunities is certainly a step in the right direction.

For interviews please contact

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About the Australian International Business Survey: A lack of research on international trade activity in Australia was identified by the Export Council of Australia and supporting partners Austrade and EFIC. Together they are working in conjunction with the University of Sydney to undertake annual research for a minimum of three years.

About the Export Council of Australia The Export Council of Australia is the peak industry body for the Australian export community. The ECA is the next exciting step in the evolution of the Australian Institute of Export (AIE) which, for over 50 years, has had the interests of Australian exporters at heart.