

EXPORT MARKET DEVELOPMENT GRANT REVIEW IN GOOD HANDS

Friday 12 December, 2014

FOR IMMEDIATE RELEASE

Minister for Trade and Investment Andrew Robb's announcement to appoint former CEO of Zip Industries Mr Michael Lee to undertake the Export Market Development Grants (EMDG) scheme is welcome news, says the Export Council of Australia (ECA).

The ECA fully supports continuation of the EDMG assistance program, and the announcement in March to boost funding by \$50 million, over the next 4 years, to help small and medium sized businesses reach their export potential.

Chief Operations Officer of the Export Council of Australia Lisa McAuley said Mr Lee was an excellent choice to run the review and someone from industry was part of the recommendation from the ECA to the Ministers office.

Minister Robb's aggressive Trade agenda has resulted in more opportunities than ever before for Australian exporters and the ECA is looking forward to participating in the EDMG review and continuing to work closely with Australian exporters.

For interviews please contact

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About the Export Council of Australia The Export Council of Australia is the peak Industry body for the Australian export community. The ECA is the next exciting step in the evolution of the Australian Institute of Export (AIE) which, for over 50 years, has had the interests of Australian exporters at heart.